

**THE ROLE OF SALT TELEVISION IN
PROMOTING ENVIRONMENTAL SANITATION IN
ABAKALIKI URBAN**

BY

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MC/2008/343**

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AMORJI - NIKE, ENUGU**

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TITLE PAGE

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**A RESEARCH PROJECT SUBMITTED IN PARTIAL FULFILLMENT
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CERTIFICATION

This is to certify that the project has been read and graded in partial fulfillment of the requirement for the award of Bachelor of Science (B.Sc.) in Mass Communication, Caritas University, Amorji-Nike, Enugu State.

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DEDICATION

This research work is dedicated to God Almighty, and my late father Barr. EgwuUkpabiNgwe.

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First of all my gratitude goes to God Almighty.

Also I would love to express my profound gratitude to Mrs. Nnennaya Priscilla NgeneNgwe my mother. I also want to thank my supervisor Mr. Felix Ugwuanyi for guidance. My thanks also goes to all the lecturers of Mass Communication Department most especially Mrs. Eluwa Benson Virginia, Mr. Ferdinand Obasi, D.U.Agboeze, Mr. Clifford Nwonu, Mrs. Tina Obi, and off course my HOD Dr. Regina Acholonu for their guidance and encouragement.

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ABSTRACT

This study is aimed at determining the roles of salt television in promoting environmental sanitation in Abakaliki Urban. Thus, environmental sanitation of this state affects it and needs to be addressed. To this regards questionnaire and interview were used as the instrument of data collection. Survey method which is very relevant to social science survey was also used. The hypotheses were tested using chi-square (X^2) statistical procure. The researcher concludes that television plays an effective role in promoting environmental sanitation in Abakaliki Urban. I recommend that a similar exercise be carried out by students of various institutions about their states to enable us have comparisons between the students so that the exercise be taken seriously.