

**A STUDY OF OGUGU COMMUNITY IN AWGU LOCAL  
GOVERNMENT AREA OF ENUGU STATE**

**BY**

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**MC/2008/330**

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**AUGUST, 2012.**

**TITLE PAGE**

**THE ROLE OF COAL CITY 92.8 FM ON RURAL DEVELOPMENT:  
( A STUDY OF OGUGU COMMUNITY IN AWGU LOCAL  
GOVERNMENT AREA OF ENUGU STATE)**

**BY**

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**MC/2008/330**

**A RESEARCH PROJECT SUBMITTED TO THE DEPARTMENT OF  
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**FACULTY OF MANAGEMENT AND SOCIAL SCIENCES**

**CARITAS UNIVERSITY,**

**AMORJI-NIKE,**

**ENUGU.**

**IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE  
AWARD OF BACHELOR OF SCIENCE (B.Sc ) DEGREE IN  
MASS COMMUNICATION,**

**AUGUST, 2012.**

**Declaration**

I, Onyekamezie Cecilia hereby declare that this research work was written by me and has not been submitted or received any where for the purpose of acquiring a degree in Mass Communication

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.....

Onyekamezie Cecilia

Date

**Certification Page**

I certify that this study was carried out by Onyekamezie Cecilia. It was approved by the Department of Mass Communication, Caritas University, Amorji-Nike Enugu as meeting the requirements for the award of Bachelor of Science, B.Sc (Hons) Mass Communication.

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Date.....

## **Dedication**

This research work is dedicated to God, the Father of men for bringing me to a successful completion of this work, God the Son who made me His friend and exchanged my worries and difficulties with His glory, God the Holy Spirit for the comfort and innermost peace with which He sustained me all through the duration of the programme. Also, to Our Blessed Virgin Mary.

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## **Abstract**

The aim of this study was to examine the role of Coal City 92.8FM in the rural development of Ogugu community in Awgu Local Government Area of Enugu State. To achieve this, the survey research method was used. Subjects were drawn from Ogugu community in Awgu Local Government Area. Using the simple random sampling technique and purposive sampling. Three research questions guided the study. Research findings showed that a great number of people in Ogugu community of Awgu Local Government Area, have access to radio sets. To this end, the researcher recommended that Coal City 92.8FM should increase the frequency in the broadcast of community development programme in order to let more of the rural dwellers become aware of the programme. The researcher suggested that further studies should be carried out on rural development in order to sensitize the government and other broadcast media organization on intensive rural development activities.