

**INFLUENCE OF MEDIA OWNERSHIP ON NIGERIAN TELEVISION  
AUTHORITY AND AFRICAN INDEPENDENT TELEVISION  
(NTA AND AIT), LAGOS**

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**TITLE PAGE**

**Influence of Media Ownership on Nigeria Television Authority and African  
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## APPROVAL PAGE

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This work has been read and approved as meeting the requirements for the award of Bachelor of Science (B.Sc) degree in Mass Communication.

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## **DEDICATION**

This project work is heartily dedicated to Almighty God, creator of heaven and the earth for His immeasurable grace and His faithfulness during the project work and my academic pursuit.

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## **ABSTRACT**

The project is aimed at determining the influence of media ownership on NTA and AIT Lagos. It is centred on the influence of media ownership of the programming on both television stations. Survey and random sampling were used to source for data. Questionnaire was the instrument used for data collection. Chi-square was used as a statistical procedure. Based on the findings drawn, the researcher recommends that NTA and AIT in Lagos, should as a matter of urgency improve their programming, as it has been revealed that audience of Lagos state use what they hear from television to a great extent.